



SOCIAL MEDIA TOOLKIT

Made in Boise premieres on *Independent Lens* Monday, Oct 28, tune in or stream, at 10p ([check local listings](#)) on PBS.

Made in Boise offers a rare glimpse into the mysterious world of surrogacy by intimately following the lives of four surrogates, as they build relationships with the intended parents, prepare for the rigors of pregnancy, and navigate the mixed feelings of their own families, who struggle to understand their choice to risk the physical and emotional complications of carrying babies for someone else.

Companion Site: <https://to.pbs.org/30VeUvu>

Official Hashtag: #MadeInBoisePBS

Streams on PBS Video: <https://to.pbs.org/2wSvRJK>

Social Assets:

- Google Drive: <http://bit.ly/2K7woxB>
- Web Download: <https://to.pbs.org/2wPovab>

FACEBOOK:

In Boise, Idaho, nurses, nail technicians, and stay-at-home mothers are choosing to become paid surrogates for people from around the world. @madeinboise premieres Monday, October 28 on @PBS. Tune in or stream. <https://to.pbs.org/30VeUvu>

What would inspire a woman to carry a child for someone else? It's not necessarily what you think. @madeinboise premieres Monday, October 28 on @PBS. Tune in or stream. <https://to.pbs.org/30VeUvu>

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In #Boise #Idaho, a unique business trend is growing - literally. #MadeInBoisePBS premieres Monday, October 28 on @PBS. Tune in or stream. <https://to.pbs.org/30VeUvu>

INSTAGRAM:

Monday, October 28 on #IndieLensPBS [Link in @IndependentLens bio]

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