Coded Bias premieres on Independent Lens Monday, March 22. Watch on PBS and the PBS Video App starting at 10/9c.

Racial bias in facial recognition algorithms — MIT Media Lab researcher Joy Buolamwini makes a startling discovery: machine learning algorithms are only as unbiased as the humans and historical data programming them. Coded Bias follows Joy Buolamwini’s journey to push for the first-ever legislation in the U.S. to govern against bias in the algorithms that impact us all.

Site: pbs.org/codedbias
Hashtag: #CodedBiasPBS

SOCIAL ASSETS
Web Download: https://to.pbs.org/2CdcOju

FACEBOOK
[Facebook Page: @codedbiasmovie]

MIT Media Lab researcher @JoyBuolamwini makes a startling discovery: machine learning algorithms are only as unbiased as the humans and historical data programming them. Watch @IndependentLens' #CodedBiasPBS Monday, March 22 on @PBS and the PBS Video App.
https://to.pbs.org/3otklse

Data scientists, mathematicians, and ethicists have exposed a simple truth: machine learning algorithms are only as unbiased as the humans and historical data programming them. Watch @IndependentLens' #CodedBiasPBS Monday, March 22 on @PBS and the PBS Video App.
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Meet the superheroes of the @AJLUnited — exposing a simple truth: machine learning algorithms are only as unbiased as the humans and historical data programming them. Watch @IndependentLens’ #CodedBiasPBS Monday, March 22 on @PBS and the PBS Video App.
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“‘Coded Bias’ serves as both a wake-up call (to invasive practices the public doesn’t yet realize are being implemented) and a call to action.” [➡️@Variety]
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