



SOCIAL MEDIA TOOLKIT

The eight-part *Independent Lens* Original Series *Philly D.A.* begins Tuesday, April 20. Watch on PBS and the PBS Video app each week starting at 9/8c.

His promise to use the power of the District Attorney's office for sweeping reform is what got civil rights attorney Larry Krasner elected. Now, that stubborn idealism threatens to alienate those he needs to work with the most. Go inside the tumultuous first term of Philadelphia's unapologetic D.A. and his team of outsiders as they attempt to change the criminal justice system from the inside.

Site: pbs.org/phillyda

Hashtag: #PhillyDAonPBS

SOCIAL ASSETS

Google Drive: <https://bit.ly/36o6YYs>

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SERIES-WIDE LANGUAGE

He sued police over 75 times. Now he's the D.A. Can his team make change from the inside? Watch @IndependentLens' #PhillyDAonPBS beginning Tuesday, April 20 on @PBS and the PBS Video app.
<https://to.pbs.org/3a3W64l>

The eight-part inside look at the tumultuous first term of Philadelphia's unapologetic D.A. Watch @IndependentLens' #PhillyDAonPBS beginning Tuesday, April 20 on @PBS and the PBS Video app.



<https://to.pbs.org/3a3W64l>

What happens when you try to transform the criminal justice system from the inside out? Watch @IndependentLens' #PhillyDAonPBS beginning Tuesday, April 20 on @PBS and the PBS Video app.

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PASSPORT LANGUAGE

Binge all episodes of @IndependentLens' #PhillyDAonPBS now on the @PBS Video app with a [YOUR STATION] Passport membership benefit, for just a \$5 donation/month to your local PBS station. More info here: <https://pbs.org/getpassport>

EPIISODE 1

The new Philadelphia District Attorney ousts resistant staff and uncovers a secret that shakes the police department. Watch Episode 1 of @IndependentLens' #PhillyDAonPBS starting Tuesday, April 20 on @PBS and the PBS Video app.

<https://to.pbs.org/3a3W64l>

As civil rights champion Larry Krasner becomes Philadelphia's District Attorney, change from the inside is imminent. Will firing 31 resistant attorneys alienate many he needs on his side to enact change? Watch Episode 1 of @IndependentLens' #PhillyDAonPBS starting Tuesday, April 20 on @PBS and the PBS Video app.

<https://to.pbs.org/3a3W64l>

Larry Krasner's team uncovers a secret that shakes the police department. Watch Episode 1 of @IndependentLens' #PhillyDAonPBS starting Tuesday, April 20 on @PBS and the PBS Video app.

<https://to.pbs.org/3a3W64l>

EPIISODE 2



Larry Krasner's team battles to obtain the complete police misconduct files while tensions boil over juvenile sentencing. Watch Episode 2 of @IndependentLens' #PhillyDAonPBS starting Tuesday, April 20 on @PBS and the PBS Video app.
<https://to.pbs.org/3a3W64l>

How hard can the new guard lean on the old to change? Watch Episode 2 of @IndependentLens' #PhillyDAonPBS starting Tuesday, April 20 on @PBS and the PBS Video app.
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EPISODE 3

As a candidate, Larry Krasner pledged never to seek the death penalty, but the murder of a police sergeant tests the D.A.'s resolve. Watch Episode 3 of @IndependentLens' #PhillyDAonPBS starting Tuesday, April 27 on @PBS and the PBS Video app.
<https://to.pbs.org/3a3W64l>

Lives—and Krasner's credibility—hang in the balance of the D.A.'s biggest decision yet. Will he stick to his pledge to never seek the death penalty? Watch Episode 3 of @IndependentLens' #PhillyDAonPBS starting Tuesday, April 27 on @PBS and the PBS Video app.
<https://to.pbs.org/3a3W64l>

EPISODE 4

LaTonya "T" Myers fights for probation reform and lands her dream job, but any slip-up could send her back to prison. Watch Episode 4 of @IndependentLens' #PhillyDAonPBS starting Tuesday, May 4 on @PBS and the PBS Video app.
<https://to.pbs.org/3a3W64l>

Will Larry Krasner's team be able to break a major cycle of mass incarceration in Philly? Watch Episode 4 of @IndependentLens' #PhillyDAonPBS starting Tuesday, May 4 on @PBS and the PBS Video app.
<https://to.pbs.org/3a3W64l>



EPISODE 5

Convicted of homicide as a teen, Joseph Chamberlain dreams of freedom, but first he must convince a skeptical parole board. Watch Episode 5 of @IndependentLens' #PhillyDAonPBS starting Tuesday, May 11 on @PBS and the PBS Video app.

<https://to.pbs.org/3a3W64l>

For years, Philadelphia led the country in sentencing kids to life in prison without parole. Now the D.A.'s office is seeking second chances. Watch Episode 5 of @IndependentLens' #PhillyDAonPBS starting Tuesday, May 11 on @PBS and the PBS Video app.

<https://to.pbs.org/3a3W64l>

EPISODE 6

Councilmember Quiñones-Sánchez bridges fed-up constituents plagued by the opioid crisis with the D.A.'s unorthodox plans. Watch Episode 6 of @IndependentLens' #PhillyDAonPBS starting Tuesday, May 18 on @PBS and the PBS Video app.

<https://to.pbs.org/3a3W64l>

The Philadelphia neighborhood deemed by the media as the "Wal-Mart of Heroin," wants to know how the D.A. will work to keep their home safe. Watch Episode 6 of @IndependentLens' #PhillyDAonPBS starting Tuesday, May 18 on @PBS and the PBS Video app.

<https://to.pbs.org/3a3W64l>

EPISODE 7

When an on-duty officer shoots a Black man, will Larry Krasner pursue a murder charges against a cop? Watch Episode 7 of @IndependentLens' #PhillyDAonPBS starting Tuesday, May 25 on @PBS and the PBS Video app.

<https://to.pbs.org/3a3W64l>



When footage surfaces of an on-duty officer shooting and killing a disarmed Black man, the victim's family and activists cry out for justice.

Watch Episode 7 of @IndependentLens' #PhillyDAonPBS starting Tuesday, May 25 on @PBS and the PBS Video app.

<https://to.pbs.org/3a3W64!>

EPIISODE 8

Activists who campaigned for Larry Krasner's election warn him of consequences if he doesn't accelerate plans to phase out cash bail. Watch Episode 8 of

@IndependentLens' #PhillyDAonPBS starting Tuesday, June 1 on @PBS and the PBS Video app.

<https://to.pbs.org/3a3W64!>

How bold can the D.A. be today, without undoing the progress he hopes for tomorrow?

Watch Episode 8 of @IndependentLens' #PhillyDAonPBS starting Tuesday, June 1 on @PBS and the PBS Video app.

<https://to.pbs.org/3a3W64!>