



SOCIAL MEDIA TOOLKIT

Duty Free premieres on *Independent Lens* Monday, November 22. Watch on PBS and the PBS Video app starting at 10/9c.

75-year-old Rebecca loses the only job she's even known. She has no savings, no 401K safety net, and no employment prospects. In ***Duty Free***, Rebecca teams up with son Sian-Pierre to take the trip of a lifetime, one bucket list adventure at a time. Her journey uncovers the economic insecurity faced by millions of Americans.

Site: pbs.org/dutyfree

Hashtag: #DutyFreePBS

SOCIAL ASSETS

Google Drive: <https://bit.ly/39pd4sN>

Web Download: <https://to.pbs.org/3xtylWs>

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After losing her job, Rebecca teams up with her son Sian-Pierre to take the trip of a lifetime — one bucket list adventure at a time.

Watch @IndependentLens' #DutyFreePBS starting Monday, November 22 on @PBS and the PBS Video app.

<https://to.pbs.org/3yhj7JY>

A mom teams up with her son to fulfill her bucket list after losing her lifelong job. Her journey uncovers the economic insecurity faced by millions of Americans.

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<https://to.pbs.org/3yhj7JY>

What bucket list items would you want to complete with a family member?

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<https://to.pbs.org/3yhj7JY>



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