



## SOCIAL MEDIA TOOLKIT

***Writing With Fire*** premieres on *Independent Lens* Monday, March 28. Watch on PBS and the PBS Video app starting at 10/9c.

In a male-dominated media landscape, the women journalists of India's all-female *Khabar Lahariya* ("News Wave") newspaper risk it all, including their own safety, to cover the country's political, social, and local news from a women-powered perspective.

**Site:** [pbs.org/writingwithfire](https://pbs.org/writingwithfire)

**Hashtag:** #WritingWithFirePBS

### **SOCIAL ASSETS**

**Google Drive:** <https://bit.ly/3qmArLG>

**Web Download:** <https://to.pbs.org/3xtylWs>

### **SUGGESTED COPY**

The journalists of India's only all-female news network risk everything in a male-dominated world to uncover their country's political inequities.

Watch @IndependentLens' #WritingWithFirePBS on PBS and the PBS Video app starting March 28.

<https://to.pbs.org/3sWcuvT>

Meet the fearless women journalists of India's only all-female newspaper.

Watch @IndependentLens' #WritingWithFirePBS on PBS and the PBS Video app starting Monday, March 28.

<https://to.pbs.org/3sWcuvT>

India's only all-female newspaper covering political, social, and local news from a women-powered perspective.

Watch @IndependentLens' #WritingWithFirePBS on PBS and the PBS Video app starting Monday, March 28.

<https://to.pbs.org/3sWcuvT>



-  
Crosspost our videos on Facebook by going to *Publishing Tools > Videos You Can Crosspost*. Not whitelisted as an Indie Lens Facebook crossposting partner? Email [grace.schrater@itvs.org](mailto:grace.schrater@itvs.org)

Crosspost our videos on Twitter Media Studio. Don't have access? Email [grace.schrater@itvs.org](mailto:grace.schrater@itvs.org)