



SOCIAL MEDIA TOOLKIT

Matter of Mind: My Parkinson's premieres on *Independent Lens* April 8. Watch on the PBS App starting at 10/9c.

A mother, an optician, and a cartoonist each navigate their lives with determination in the face of Parkinson's disease.

Site: pbs.org/myparkinsons

Hashtag: #MatterofMindPBS

SOCIAL ASSETS

Google Drive: <https://bit.ly/3raoDAm>

Web Download: <https://to.pbs.org/3xtylWs>

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The incredible journey of three people who defy the limitations of their Parkinson's disease. Watch @IndependentLens' #MatterofMindPBS on the PBS App starting April 8.

pbs.org/myparkinsons

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Navigating Parkinson's disease requires resourcefulness and determination. A political cartoonist, a boxing coach, and an optician show us how to do just that. Watch @IndependentLens' #MatterofMindPBS on the PBS App starting April 8.

pbs.org/myparkinsons

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Three stories, one degenerative illness.

An optician pursuing deep brain stimulation surgery, a mother becoming a boxing coach, and a political cartoonist contemplating how to continue to draw, all navigate their Parkinson's with resourcefulness and determination in @IndependentLens' #MatterofMindPBS. Watch on the PBS App starting April 8.

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